

## MEDIA RELEASE

### PACIFIC2012 INTERNATIONAL MARITIME EXPOSITION UPDATE

Cutting edge technology in commercial maritime and naval defence industries and the most comprehensive conference program ever staged will be among the highlights of next week's Pacific2012 International Maritime Exposition in Sydney.

This world class event is recognised as the premier commercial maritime and naval defence industry forum in the Asia Pacific region.

Prime Companies and Small and Medium Enterprises will showcase their capabilities to Australian and International Naval Defence officials and Commercial Maritime leaders from around the world.

In a bid to help SMEs position themselves to secure some of the billions of dollars worth of naval projects commencing over the next decade, organisers of Pacific2012 are conducting a series of specialist business workshops during the event.

"The aim of these workshops is to help Australian SMEs tap into these emerging opportunities and secure work on these programs," says Ian Honnery, CEO of Maritime Australia Ltd, the not-for-profit company which organises the Pacific Exposition.

In addition, Pacific2012 will also focus on the emerging sustainable fuel issues being faced by the world's Navies and commercial maritime carriers.

Among the key speakers at a two day Sustainable Maritime Fuels Forum will be Thomas Hicks, Deputy Assistant Secretary for Energy with the United States Department of Navy. The US Navy has declared it wants to run a 'Green Fleet' on alternative fuels by 2016.

The Chief of the Royal Australian Navy, Vice Admiral Ray Griggs, AM, CSC, will also attend the Pacific2012 International Maritime Exposition and will officially open the 2012 RAN Sea Power Conference.

This pre-eminent forum, within the concurrent Pacific2012 Congress, will attract Navy Chiefs and prominent military leaders from around the world.

The four day industry-only 2012 Pacific International Maritime Exposition will be held from Tuesday 31 January to Friday 3 February at the Sydney Convention and Exhibition Centre.

**Media Please Note: Media Accreditation is required to enter the Exhibition and all related Conferences. For further information go to [www.pacific2012.com.au](http://www.pacific2012.com.au)**

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