

MARITIME LOGISTICS 2012

30th – 31st January 2012 | Sydney Convention & Exhibition Centre

Key contributions from:

Hannes Finkenbrink, Trade Logistics Analyst Transport Section, UNCTAD

Air Vice-Marshal Margaret Staib, Commander Joint Logistics,
Australian Defence Force

Stephen Bradford, CEO, Port of Melbourne Corporation

Dom Figliomeni, CEO, Port Kembla Port Corporation

Peter Foley, General Manager - Surface Safety Investigations,
Australian Transport Safety Bureau (ATSB)

Barrie Lewarn, Professor, Maritime Transport Policy Centre,
Australian Maritime College (AMC)

Mike Slee, Head of Trade and Operations Oceania,
Wallenius Wilhelmsen Logistics (WWL)

Joe Coote, General Manager, Group Supply Chain, Fonterra NZ

Ken Fitzpatrick, Managing Director, Asiaworld Shipping Services

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ABOUT PACIFIC 2012 MARITIME EXPOSITION



PACIFIC 2012 will be held at the Sydney Convention and Exhibition Centre over four industry only trade days from Tuesday 31 January to Friday 3 February 2012.

The Pacific International Maritime Exposition has established an enviable reputation as the major international maritime, naval and defence-related event in the region.

The exhibition and conference program bring together key industry, defence and government decision makers from South East Asia and around the world and represent a magnificent opportunity to do business. They also provide an invaluable opportunity for those wishing to strengthen existing commercial maritime industry and defence networks and to establish new ones.

For more information go to the Pacific 2012 website: www.pacific2012.com.au

Day One: Monday 30th January 2012

- 8.30** Registration and welcome coffee
- 9.00** Opening remarks from the Chair
- 9.10** **INTERNATIONAL KEYNOTE**
Are we returning to maritime nations?
- ▲ Recent development in maritime transport in Asia
Hannes Finkenbrink, Trade Logistics Analyst Transport Section, UNCTAD
- 9.45** **DEFENCE CASE STUDY**
Supporting operations in global context – The Australian Defence Strategic Logistics Strategy
- ▲ Addressing challenges in the changing logistics environment
 - ▲ Achieving the vision of a robust, flexible and responsive logistics system
- Air Vice-Marshal Margaret Staib, Commander Joint Logistics, Australian Defence Force
- 10.20** Morning tea and networking
- 10.50** **Changes to the shipping fleet internationally and in Australia**
- ▲ Impacts on infrastructure (channels and quays) over the next 20 years
 - ▲ Impacts on tariffs and port revenue
- David Bayne, Port Economist, Drewry Shipping Consultants

REGIONAL SHIPPING OUTLOOK

- 11.25** **Assessing the impact of the shipping reform on Australian shipowners**
- Senior representative, Australian Shipowners Association

12.00 **OUTLOOK ROUNDTABLE**

Where next for global markets?

- ▲ How will the economic outlook for the next 5 years impact the industry in Asia Pacific?
- ▲ To what extent do carriers and infrastructure need to be planning for enhanced capacity?
- ▲ What are the key challenges emerging in handling uncertain economic conditions?

Hannes Finkenbrink, Trade Logistics Analyst Transport Section, UNCTAD

Mike Slee, Head of Trade and Operations Oceania, Wallenius Wilhelmsen Logistics (WWL)

For further updates on panelists visit www.informa.com.au/maritimelogistics

12.45 Lunch and networking break

LOW CARBON MARITIME LOGISTICS

- 1.45** **Adapting the maritime supply chain to changing environmental and regulatory factors**
- ▲ How to measure emissions in non-static operations?
 - ▲ Optimising supply chain efficiency through improved environmental sustainability
- Dr Stephanie Turner, Senior Environmental Adviser, Mermaid Marine Australia
- 2.20** **Maritime carbon management for owners and shippers – A cost or an opportunity?**
- ▲ How ship owners and operators can build new revenue streams from carbon emission reductions
 - ▲ Carbon neutral shipping: Are all carbon offsets equal? How to leverage the carbon benefit from new maritime technologies
- Jo Shaw, Founder and Co-Principal, The Funnel Exchange
- 3.25** Afternoon tea and networking

3.45 Navigating towards a zero-emissions supply chain

- ▲ Environmental performance metrics and initiatives
- ▲ The Greenhouse Gas Protocol
- ▲ Review of the Supply Chain Optimization study

Mike Slee, Head of Trade and Operations Oceania,
Wallenius Wilhelmsen Logistics (WWL)

MITIGATING CLIMATE IMPACTS ON THE MARITIME SUPPLY CHAIN

4.20 CASE STUDY

Internationally leading project on climate-proofing sea ports

- ▲ Key planning elements and timelines for project success
- Professor Darryn McEvoy, Principal Researcher - Climate Change Adaptation, RMIT University

4.55 Closing remarks from the Chair

5.00 Close of day one

Day Two: Tuesday 31st January 2012

8.30 Welcome coffee and networking

9.00 Opening remarks from the Chair

MARINE SAFETY

9.10 Understanding the role of the ATSB in marine safety

- ▲ Outlining the progress towards a single national jurisdiction for marine safety investigations

Peter Foley, General Manager - Surface Safety Investigations,
Australian Transport Safety Bureau (ATSB)

THE MARITIME WORKFORCE

9.45 Striking a balance: Standards of training in a changing operating environment

- ▲ Recent trends in maritime training and education: Approaches to redress the skills shortage locally and internationally
- ▲ The use of technology and flexible learning techniques in the delivery and assessment of students

Barrie Lewarn, Professor, Maritime Transport Policy Centre,
Australian Maritime College (AMC)

10.20 Morning tea and networking break

EXAMINING THE CUSTOMERS PERSPECTIVE

10.50 An exporter's perspective on the key elements of the maritime supply chain

- ▲ A port user's wish list for achieving greater efficiencies in all aspects of operations
- ▲ Key landside and marine elements influencing the modal choice

Joe Coote, General Manager, Group Supply Chain,
Fonterra NZ

11.25 Minimising mineral export costs by adapting existing infrastructure

- ▲ Achieving a rapid path to production for small to mid-sized operations
- ▲ Examining key project aims and landmarks
- ▲ How shipping commenced seven months after committing to development

Senior representative, IMX Resources

12.00 Extended lunch break and visit to the Pacific 2012 Exhibition

PORT INFRASTRUCTURE AND DEVELOPMENT

1.30 CASE STUDY

Expanding Port Kembla's Outer Harbour

- ▲ Providing the basis for decision making and staging of development at the port in the medium to long term
- ▲ Outlining the first stage of the development

Dom Fgliomeni, CEO, Port Kembla Port Corporation

2.05 What are the commercial and operational implications of infrastructure projects in the ports around Australia?

- ▲ Returning the line to profit: Does it feel like we're riding the wave to recovery?
- ▲ Shipping perspective on the supply chain: Strategies for effective cargo management

Ken Fitzpatrick, Managing Director,
Asiaworld Shipping Services

2.40 Afternoon tea and networking break

3.10 CASE STUDY

The Victorian ports challenge

- ▲ Analysing the current and future freight flow through the Port of Melbourne
- ▲ Examining the potential developments of local regional ports to alleviate the future anticipated growth in freight levels

Stephen Bradford, CEO, Port of Melbourne Corporation

3.45 Outlining development priorities for Australian ports

- ▲ Supply: Analysis of Australian ports, current and planned capacity

Guy Reynolds, Principal Economist, Maritime & Shipping, GHD

4.20 Closing remarks from the Chair

4.25 Close of conference

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Two Day Conference	\$1,095.00	\$109.50	\$1,204.50	\$200	\$1,295.00	\$129.50	\$1,424.50



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Sydney Convention & Exhibition Centre

Darling Drive, Darling Harbour

Phone: +61 2 9282 5000

<http://www.scec.com.au/>

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